





# SoC Provides Thin-Bezel Notebooks With Industry's Best VGA Camera Image Quality, Power Consumption and Overall Value

OmniVision's OVOVA10 SoC integrates the industry's most advanced VGA image sensor and signal processor in a single chip-scale package. The SoC's OmniPixel®3-HS architecture enables entry level, thin-bezel notebook designers to provide the very best VGA camera performance with excellent low light image capture for applications such as videoconferencing. Additionally, it offers 30% lower power consumption than the leading competitor to extend battery life.

The OVOVA10's OmniPixel®3-HS architecture further enhances color performance with symmetric pixel design to eliminate color shading and optimize the signal-to-noise ratio. It also offers high quantum efficiency for truer-to-life color reproduction and

superior low light performance, while operating at 30 fps for smooth video conferencing. This SoC's integrated image sensor has a 1/10" optical format and 2.2  $\mu$ m pixel size, enabling a 4 mm camera module in the Y dimension for the latest entry level notebooks with thinner bezels.

Additionally, the OVOVA10 is manufactured using an advanced 200 mm wafer process and is offered in a 8" chip-scale package with a DVP interface.

Find out more at www.ovt.com.





## **Applications**

- Mobile Phone Cameras
- Tablet Cameras
- Notebook Cameras
- PC Cameras
- Web Cameras
- Toys

### **Product Features**

- supports VGA (640x480) resolution
- advanced 2.2 µm x 2.2 µm pixel
- embedded image processor functionality:
  - auto black level calibration
  - auto white balance

  - auto exposure control

  - gamma correction lens shading calibration
  - de-mosaic

  - color correction
  - defect pixel correction
  - windowing
     special effects
  - de-noise
- supports DVP (8-bit) data output

■ supports external frame

■ supports 2x2 mono binning mode

■ supports I2C bus controlling registers

■ supports SPI (1/2/4-bit) data output

# OVOVA10

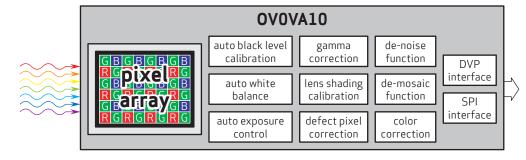


■ OVOVA10-A19A-Z (color, lead-free)

# **Technical Specifications**

- $\blacksquare$  active array size:  $640 \times 480$
- maximum image transfer rate: - VGA: 30 fps
- power supply: analog: 2.6 3.0 V I/O: 1.7 3.0 V
- power requirements: active: <70 mW
- standby: <30 µA
- temperature range: operating: -20°C to +70°C stable: 0°C to +50°C
- output format: YUV422, RAW8, Y only
- lens size: 1/10"
- lens chief ray angle: 29.99° linear
- pixel size: 2.2 µm x 2.2 µm
- image area: 1434.4 µm x 1082.4 µm

# Functional Block Diagram





Tel: +1 408 567 3000 Fax: +1 408 567 3001 www.ovt.com

OmniVision reserves the right to make changes to their products or to discontinue any product or service without further notice. OmniVision, the OmniVision logo and OmniPixel are registered trademarks of OmniVision Technologies, Inc. All other trademarks are the property of their respective owners.

