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## **OMNIVISION STRENGTHENS POSITION IN SECURITY MARKET WITH ZAVIO IP CAMERA DESIGN WIN**

**ISC WEST, LAS VEGAS – April 2, 2008** – OmniVision Technologies, Inc. (NASDAQ: OVTI), the world’s largest supplier of CMOS image sensors, today announced that its OV7725 VGA image sensor has been selected by leading global surveillance technology innovator, Zavio Inc., for use in its next generation F511E Day/Night IP security camera solution.

The F511E, which is expected to launch commercially in June 2008, is a dual-mode IP security camera designed primarily for indoor security applications in the commercial and domestic markets. The camera’s dual-mode employs an automatically removable IR-cut filter mechanism, which enables superior imaging performance in both daytime and nighttime conditions. By day, the camera provides full color imaging with the IR-cut filter in place. As light levels fall, the camera automatically moves the IR-cut filter to the side and transitions to black and white mode with active infrared LED illumination, enabling full night vision capability.

The F511E incorporates advanced video features such as simultaneous Motion JPEG and MPEG-4 real time video streaming, as well as mobile phone video streaming using 3GPP. The camera also offers integrated multi-window motion detection, I/O ports for connection to an external alarm or sensor, Power over Ethernet (PoE), two-way audio with a built-in microphone and the core of all Zavio cameras, stable and powerful firmware.

“With the F511E, we are providing a very versatile IP camera solution at a revolutionary price-performance ratio,” commented Mr. Shau-Chau You, Product Manager at Zavio. “We selected the OV7725 for its best-in-class performance in all lighting conditions and its low power consumption, both

of which are critical qualities in modern security applications. The OV7725 represents one of the very best solutions on the market.”

“Delivering exceptional low light performance at a reasonable price has been a key objective for our CameraChip™ security vision solutions,” said Todd Koelling, Senior Director of Marketing - Emerging Product Markets at OmniVision. “This innovative solution from Zavio is an example of the benefits of our system-on-chip CMOS cameras, which offer the high quality standards traditionally linked to CCD based cameras, while dramatically reducing overall system cost.”

The OV7725 is a highly integrated, ¼-inch CMOS CameraChip™ sensor that provides the full functionality of a VGA camera and image processor on a single chip. Built on OmniVision’s proprietary OmniPixel2™ technology, the OV7725 offers unparalleled performance in low-light conditions, and can operate at 60 frames per second (fps) in VGA mode, or 120 fps in QVGA. The OV7725 is currently available in volume quantities in a lead-free, 28-pin CSP2 package. Full product specifications can be found online at [http://www.ovt.com/products/part\\_detail.asp?id=192](http://www.ovt.com/products/part_detail.asp?id=192).

For further information about OmniVision and its range of security products, please visit booth 25086 at ISC West 2008, or visit [www.ovt.com](http://www.ovt.com). Zavio will be showcasing the F511E at ISC West 2008, booth 65112.

### **About OmniVision**

OmniVision Technologies designs and markets high-performance semiconductor image sensors. Its CameraChip™ products using OmniPixel®, OmniPixel2™, OmniPixel3™ and OmniPixel3-HS™ technologies are highly integrated single-chip CMOS image sensors for mass-market consumer and commercial applications such as camera cell phones, digital still cameras, notebooks and personal computers, security and surveillance systems, toys and games, automotive vision and medical imaging systems. Additional information is available at [www.ovt.com](http://www.ovt.com).

### **About Zavio**

Zavio Inc., the global surveillance technology innovator, is a network video solution provider and manufacturer with industry-leading Research & Development capabilities. Zavio’s core technology lies in the unique ability to develop embedded systems, integrate network/communication and multimedia streaming as well as most advanced circuit integration and platform establishment. With its innovating technology, Zavio's World’s Smallest IP Camera LAN Module was nominated for Best New IP Product

at IFSEC 2007, the largest international security industry event. Besides being an OEM/ODM for many major manufacturers worldwide, Zavio also has its own IP camera product lines targeting both professional surveillance and home users, providing high-quality and high-performance network video products to all kinds of customers. More information can be found at [www.zavio.com](http://www.zavio.com).

***Safe-Harbor Language***

*Certain statements in this press release, including statements regarding the performance and capabilities of, and the expected time frame for commercial launch of the product into which the OV7725 CMOS image sensors has been designed are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with the OV7725; customer acceptance, demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.*

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