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## **WILD PLANET TOYS SELECTS OMNIVISION CAMERA CHIPS FOR NEW SPY VIDEO CAR™**

**SUNNYVALE, Calif. – July 10, 2006** – OmniVision Technologies, Inc. (**NASDAQ: OVTI**), a leading independent supplier of CMOS CameraChip™ image sensor solutions for high-volume imaging applications, today announced it has been selected by Wild Planet Toys, Inc. to supply CameraChip products for their new Spy Video Car™. This is OmniVision's first project with Wild Planet.

“OmniVision's CameraChip image sensors were the best match for our product requirements in terms of size, price and performance,” said Katie Broughton, Design Engineer at Wild Planet. “Along with its strong product portfolio, OmniVision is an innovative company. We are delighted with the results of our collaboration and we look forward to partnering with OmniVision on future projects.”

The Spy Video Car is remote-controlled and equipped with a video camera and infrared night vision; it includes a headset, screen and hand-held controls. The toy was very well received at the International Toy Fair and is expected to be a hot product during the coming holiday season. It will be available online and at major retailers such as Target and Toys “R” Us beginning October 2006.

“Winning a new customer like Wild Planet is a major success for OmniVision,” said Hasan Gadjali, OmniVision's Vice President for Advanced Products. “We've already established a solid position in karaoke, digital still camera and camcorder-type toys. Wild Planet provides us entry into many new segments of the toy market and we are excited about the beginning of a creatively productive relationship with them.”

### **About Wild Planet Toys**

Founded in 1993 in San Francisco, Wild Planet creates kid-cool products that garner parent approval. Wild Planet playthings focus on fun and imagination and are available worldwide. Through Toy Opinion

Panels and Kid Inventor Challenge contests, Wild Planet encourages children to invent and turns their ideas into real toys. For more information on Wild Planet, please visit [www.wildplanet.com](http://www.wildplanet.com).

### **About OmniVision Technology, Inc.**

OmniVision Technologies designs and markets high-performance semiconductor image sensors. Its OmniPixel™ and CameraChip products are highly integrated single-chip CMOS image sensors for mass-market consumer and commercial applications such as mobile phones, digital still cameras, security and surveillance systems, interactive video games, PCs and automotive imaging systems. Additional information is available at [www.ovt.com](http://www.ovt.com).

### **Safe-Harbor Language**

*Certain statements in this press release, including statements regarding the performance and capabilities of OmniVision's CameraChip products and the partnership with Wild Planet are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with CameraChip products; customer acceptance of toys that incorporate CameraChip products, and the other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual reports filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision disclaims any obligation to update information contained in any forward-looking statement.*

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