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OMNIVISION STRENGTHENS POSITION IN AUTOMOTIVE MARKET WITH STRATEGIC DESIGN WINS FROM VALEO

SANTA CLARA, Calif. — November 10, 2008 — OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading independent supplier of CMOS image sensors, today announced multiple design wins with Valeo for its AutoVision™ line of CMOS image sensors. The design wins with Valeo, the leading provider of advanced vision systems to many of Europe's largest car manufacturers and their suppliers, reinforces OmniVision's increasing strength within the automotive market.

“OmniVision offers a strong lineup of imaging solutions with excellent low light performance, high reliability and advanced features that offer great strategic value,” said Inayat Khajasha, Senior Automotive Product Marketing Manager at OmniVision. “Our most recent collaboration with Valeo on the development of an advanced multi-camera display-based system is a great example of how we were able to help provide a leading edge solution for top tier automotive customers.”

Valeo is integrating OmniVision sensors into a variety of advanced vision systems for automotive safety and driver assistance programs, including, but not limited to applications such as: rearview cameras, parking assistance systems, side view and surround view systems.

“As a leading systems supplier to top tier automotive OEMs, Valeo plays an integral role in facilitating the broad adoption of vision systems in the automotive market,” Khajasha continued. “OmniVision is committed to supporting companies such as Valeo by continuing to develop advanced imaging solutions that cater to emerging vision-based technologies.”

About AutoVision Sensors

Building on its success in the consumer electronics market, OmniVision has developed a broad line of highly reliable AutoVision CMOS image sensors for automotive safety and driver assistance applications. Applying over a decade of knowledge, experience and proven technology to the development of this family of CMOS

image sensors, AutoVision products are designed specifically to withstand the harsh environment of automotive applications without compromising image quality or reliability. To ensure the highest standards of performance and reliability, OmniVision submits all automotive image sensors to the Automotive Electronics Council's AEC-Q100 reliability criteria.

About OmniVision

OmniVision Technologies designs and markets high-performance semiconductor image sensors. Its CameraChip™ products using OmniPixel®, OmniPixel2™, OmniPixel3™, OmniPixel3-HS™ and OmniBSI™ technologies are highly integrated, single-chip CMOS image sensors for mass-market consumer and commercial applications such as mobile phones, notebooks, security and surveillance systems, digital still cameras, automotive and medical imaging systems and interactive video games. Additional information is available at www.ovt.com.

Safe-Harbor Language

Certain statements in this press release, including statements regarding the performance and capabilities and, the anticipated demand for OmniVision's CMOS image sensors are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with the OmniVision products; customer acceptance, demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.

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