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OMNIVISION LAUNCHES HIGH FRAME RATE CAMERA FOR VIDEO, GAMING, PORTABLE ENTERTAINMENT AND WEBCAM APPLICATIONS

ULTRA LOW-PROFILE VGA SENSOR OPTIMIZED FOR SMOOTHER VIDEO RECORDING AND MORE ACCURATE MOTION DETECTION

SANTA CLARA, Calif., — June 21, 2010 — OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading developer of advanced digital imaging solutions, today introduced its latest high-performance VGA sensor that can capture video at 60 frames per second (fps), enabling smoother motion video, as well as improved accuracy for motion detection applications. The high-speed OV7735 VGA sensor provides one of the thinnest (<3 mm) VGA camera solutions available today, making it ideal for portable applications, including digital video cameras, portable media players, as well as gaming devices and webcams.

The OV7735 is built with OmniVision's popular 3.0-micron OmniPixel3-HS™ high sensitivity pixel to produce excellent quality video, even in the most challenging lighting conditions. Achieving a sensitivity of 3300 mV/lux-sec, and capable of operating at 60 fps in VGA resolution, the OV7735 offers complete user control over image quality, resolution and output data format. The OV7735 provides full frame, sub-sampled, windowed or scaled 8-bit/10-bit images in RAW RGB and YUV formats over a parallel DVP or serial MIPI port, offering a versatile platform for use in single and multi-camera applications.

All required image processing functions, including exposure control, white balance, and defective pixel detection and correction are programmable through the SCCB interface. The OV7735 also addresses image contamination issues such as fixed pattern noise, smearing and blooming, producing a clear and crisp color image. Designed primarily for portable or wireless applications, the new sensor features low power consumption, requiring just 100mW under normal operating conditions.

The OV7735 is sampling now and is expected to enter mass production in August 2010.

About OmniVision

OmniVision Technologies (NASDAQ: OVTI) is a leading developer of advanced digital imaging solutions. Its award-winning CMOS imaging technology enables superior image quality in many of today's consumer and commercial applications, including mobile phones, notebooks and webcams, digital still and video cameras, security and surveillance, entertainment devices, automotive and medical imaging systems. Find out more at <http://www.ovt.com>.

Safe-Harbor Language

Certain statements in this press release, including statements regarding the expected benefits, performance, capabilities, potential market appeal, and anticipated timing of mass production of the OV7735 are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with OV7735, customer acceptance, demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.

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