



**Investor Relations:**  
Steven Horwitz  
OmniVision Technologies  
Ph: 408.542.3263

**Media Contact:**  
Martijn Pierik  
Impress Public Relations  
Ph: 602.366.5599  
martijn@impress-pr.com

**Company Contact:**  
Scott Foster  
OmniVision Technologies  
Ph: 408.542.3077  
sfoster@ovt.com

## **OMNIVISION OV7725 CAMERA CHIPS POWER FITIVISION CS-1000 IP CAMERAS FOR SECURITY MARKET**

**ASIS 2007, LAS VEGAS, NV— September 25, 2007** — OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading independent supplier of CMOS CameraChip™ image sensors for high-volume applications, today announced that its OV7725 VGA image sensors are being used by Fitivision Technology Inc., a leading Taiwanese OEM/ODM, in the CS-1000 series of high-performance IP cameras. The CS-1000 series, which incorporates eight different camera designs, is already in production and shipping to a number of OEM/ODM partners under various brand names.

The CS-1000 series of wired and wireless IP cameras is designed to serve the ‘small office home office’ (SOHO) market with high performance, low-cost digital surveillance solutions. The cameras feature simultaneous triple stream dual CODEC Motion JPEG (MJPEG) and MPEG4 video compression with a maximum video resolution of 640 x 480 pixels at 30 FPS. The CS-1000 series operates independently of a PC and contains a built-in web server, enabling users to access live images from anywhere in the world via the Internet and 3G mobile devices.

“The retail SOHO market for security solutions is extremely competitive,” commented Lawrence Law, Marketing Director at Fitivision. “In order to be successful, you have to be fast to market with a high-performance, cost effective solution. We selected OmniVision because the OV7725 offered superior performance in varying light conditions, high sensitivity for low-light operation and low power consumption. In addition, OmniVision’s complete design kit reference and first class engineering services allowed us to complete the design of the CS1000 series and begin mass production ahead of schedule.”

“OmniVision is already working with Fitivision on the development of future generations of security camera products,” added Jason Wang, Senior Product Marketing Manager at OmniVision. “We are delighted that our extensive product portfolio, customer support and global production capacity is

assisting Fitivision to develop innovative solutions to serve the growing SOHO market for security solutions.”

The OV7725 is a ¼-inch VGA CameraChip sensor built on OmniVision’s proprietary OmniPixel2™ technology for unparalleled performance in low-light conditions, which is an extremely important factor for today’s security applications. The OV7725 can operate at 60 frames per second in VGA resolution.

For further information about the OV7725 and other OmniVision security products, please visit booth 2443 at ASIS or [www.ovt.com](http://www.ovt.com).

### **About OmniVision®**

OmniVision Technologies designs and markets high-performance semiconductor image sensors. Its OmniPixel®, OmniPixel2™, OmniPixel3™ and CameraChip™ products are highly integrated single-chip CMOS image sensors for mass-market consumer and commercial applications such as mobile phones, notebook and PC cameras, digital still cameras, security and surveillance systems, interactive video games and automotive and medical imaging systems. Additional information is available at [www.ovt.com](http://www.ovt.com).

### **About Fitivision:**

Fitivision is an OEM/ODM solution provider based in Taiwan. The company enables vertical integration with the design of numerous toolings, plastic cases, codec modules, lens modules, CMOS/CCD sensor modules and PCB modules for IP network cameras according to the OEM/ODM customer original designs and requirements. Additional information is available at [www.fitivision.com](http://www.fitivision.com)

### **Safe-Harbor Language**

*Certain statements in this press release, including statements regarding the performance, achievements and capabilities of the OV7725 CMOS image sensor, are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision’s results to differ materially, include, without limitation: potential errors, design flaws or other problems with the OV7725 CMOS image sensor; risks associated with building customer acceptance of and demand for the OV7725; the development of the market for CMOS sensors in the security market as well as in markets for other portable applications incorporating image sensors; the rapid changes in technical requirements for camera phone products; competitive risks; as well as other risks detailed from time to time in OmniVision’s Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision’s most recent annual report filed on Form 10-K and its most recent quarterly report filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement whether as a result of new information, future events or otherwise.*

OmniVision, the OmniVision logo and OmniPixel are registered trademarks of OmniVision Technologies, Inc. CameraChip, OmniPixel2 and OmniPixel3 are trademarks of OmniVision Technologies, Inc.

# # #