Investor Relations:
Steven Horwitz
OmniVision Technologies
Ph: 408.542.3263

Media Contact:
Martijn Pierik
Impress Public Relations
Ph: 602.366.5599
martijn@impress-pr.com

Company Contact:
Scott Foster
OmniVision Technologies
Ph: 408.542.3077
sfoster@ovt.com

OMNIVISION DELIVERS HIGH-SENSITIVITY VGA CAMERACHIP™ SENSOR FOR NOTEBOOK CAMERAS

SUNNYVALE, Calif.– January 8, 2008 – OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading independent supplier of CMOS CameraChip™ solutions for high-volume imaging applications, today announced that its new high sensitivity OV7725 VGA CameraChip sensor for embedded notebook cameras is now shipping in large volumes to multiple tier one customers. The ¼-inch OV7725 is built with a 6x6 micron pixel to deliver the ultra-high light sensitivity required for the low light conditions in which most consumers use their notebook computers.

"OmniVision has gained good traction in the notebook PC market with design wins with eight of the top 10 notebook makers," said Bruce Weyer, Vice President of Marketing at OmniVision. "We listened to our customers and found that there was strong demand for higher quality VGA sensors to improve the performance of the video conferencing capabilities of embedded notebook cameras. With the OV7725, our engineers have been able to deliver our highest quality VGA sensor to date."

The OV7725 is a highly integrated CMOS CameraChip sensor that provides the full functionality of a VGA camera and image processor on a single chip. A unique feature of the OV7725 is its high chief ray angle which allows for a reduction in module height, a critical element in building cameras that can fit in today's thin notebook computers. A second highlight of the OV7725 is its ability to operate at 60 frames per second (fps) in VGA mode, or 120 fps in QVGA for optimal performance in PC multimedia and gaming applications.

All required image processing functions including exposure control, gamma, white balance, color saturation and hue control can be programmed through the OV7725's serial camera control bus (SCCB) interface. The OV7725 uses proprietary sensor technology to improve image quality by reducing or

eliminating common lighting and electrical sources of image contamination such as fixed pattern noise, smearing and blooming to produce a crisp, clean and fully stable color image.

The OV7725 comes in a lead-free, 28-pin CSP2 package and is currently available in volume quantities.

About OmniVision®

OmniVision Technologies designs and markets high-performance semiconductor image sensors. Its OmniPixel®, OmniPixel2™, OmniPixel3™ and CameraChip™ products are highly integrated single-chip CMOS image sensors for mass-market consumer and commercial applications such as mobile phones, notebooks and PCs, digital still cameras, security and surveillance systems, interactive video games, and automotive and medical imaging systems. Additional information is available at www.ovt.com.

Safe-Harbor Language
Certain statements in this press release, including statements regarding the performance and capabilities of and the anticipated demand for the OV7725 CMOS image sensors are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with the OV7725; customer acceptance, demand, and the other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual reports filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.

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