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## **OMNIVISION'S <sup>1</sup>/4 INCH, 2 MEGAPIXEL CAMERA CHIP NOW IN VOLUME PRODUCTION**

## INDUSTRY ENABLING CAMERACHIP BRINGS LEADING IMAGE QUALITY TO CAMERA PHONES

SUNNYVALE, Calif. — June 28, 2006 — OmniVision Technologies, Inc. (NASDAQ: OVTI), a world leading supplier of CMOS image sensors, today announced that volume production of its <sup>1</sup>/<sub>4</sub>-inch, 2 megapixel OV2640 CameraChip<sup>TM</sup> product is well under way. Large quantities are already being shipped to several customers, including a major European handset maker. The OV2640 enables a very small 2 megapixel fixed focus camera module that fits the popular 8 x 8 mm sockets used in most 1.3 megapixel camera phones allowing for an easy upgrade.

"Bringing the OV2640 to volume production gives OmniVision a strong competitive edge in the migration of today's camera phones towards providing digital still camera quality pictures," said Jess Lee, Vice President for OmniVision's Mainstream Products. "This is the first ¼-inch, 2 megapixel camera chip available in large volumes, which underscores OmniVision's commitment to driving the miniaturization trend in the mid to high-end camera phone market."

The OV2640 incorporates the many process and design improvements of OmniVision's revolutionary OmniPixel2<sup>TM</sup> technology, which includes more vibrant color reproduction, a higher fill factor and significant improvements in quantum efficiency and "full well" capacity. All these elements result in a very small but highly sensitive 2.2 micron pixel.

In addition to driving down pixel size and overall footprint, OmniVision has made significant improvements in image quality and camera performance, both through enhanced pixel performance (OmniPixel2<sup>TM</sup>) and the addition of OmniQSP<sup>TM</sup> technology, an advanced image signal processing capability that provides high-grade picture processing.

## **About OmniVision**

OmniVision Technologies, Inc. designs and markets high-performance semiconductor image sensors. Its OmniPixel and CameraChip products are highly integrated single-chip CMOS image sensors for mass-

market consumer and commercial applications such as mobile phones, digital still cameras, security and surveillance systems, interactive video games, PCs and automotive imaging systems. Additional information is available at www.ovt.com.

## Safe-Harbor Language

Certain statements in this press release, including statements regarding the performance, achievements and capabilities of OmniPixel2 technology and the OV2640 CMOS image sensor, are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with OmniPixel2 technology or the OV2640 CMOS image sensor; risks associated with building customer acceptance of and demand for products based on OmniPixel2 technology; the development of the market for CMOS sensors in the camera phone market as well as in markets for other portable applications incorporating image sensor; the rapid changes in technical requirements for camera phone products; competitive risks; as well as other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's most recent annual report filed on Form 10-K and quarterly report filed on form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forwardlooking statement whether as a result of new information, future events or otherwise.

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