



## **OMNIVISION'S OV10810 10-MEGAPIXEL IMAGE SENSOR WINS ELECTRONIC DESIGN MAGAZINE'S BEST OF 2011 AWARD**

**SANTA CLARA, Calif., — January 31, 2012** — OmniVision Technologies, Inc. (NASDAQ: OVTD), a leading developer of advanced digital imaging solutions, today announced that its 10-megapixel CMOS image sensor, the OV10810, has been named the best image sensor of 2011 by Electronic Design Magazine, as part the publication's annual 'Best Electronic Design' awards. Determined by staff editors, the awards recognize the most significant designs and innovations of the year across fifteen categories, ranging from power and communications to components and displays.

"The OV10810's ability to capture full-frame 10-megapixel images while simultaneously recording 1080p high-definition video sets it apart from other image sensors," said Mathew Dirjish, component editor at Electronic Design Magazine. "The complete convergence of high-resolution still photography and high-definition video places it in the top ranks of this year's best image-sensing technologies."

"This award from Electronic Design Magazine validates our commitment to enhance and evolve our imaging technology for an excellent end-user experience," said Devang Patel, senior product marketing manager at OmniVision. "The OV10810 leverages our second generation OmniBSI™ pixel architecture to capture images and videos in a 16:9 aspect ratio for seamless compatibility with today's notebook, smartphone and TV widescreen displays."

### **About OmniVision**

OmniVision Technologies (NASDAQ: OVTD) is a leading developer of advanced digital imaging solutions. Its award-winning CMOS imaging technology enables superior image quality in many of today's consumer and commercial applications, including mobile phones, notebooks, tablets and webcams, digital still and video cameras, security and surveillance, entertainment devices, automotive and medical imaging systems. Find out more at <http://www.ovt.com>.

### ***Safe-Harbor Language***

*Certain statements in this press release, including statements regarding evolution of imaging technology and/or the expected benefits, performance, capabilities, and potential market appeal of the OV10810 are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with OV10810, customer acceptance, demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.*

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