

COOKIE POLICY

OmniVision Technologies, Inc. (hereinafter referred to as "OVT") operates the www.OVT.com Websites with local extensions for the EU (hereinafter referred to as "Websites").

Use of cookies

Our Websites use technologies that enhance user friendliness and engagement, to keep the Websites operating as smoothly as possible and to provide web services and functionalities for each visitor. Examples of these technologies are cookies, pixel tags, local storage and scripts (hereinafter collectively referred to as "cookies").

Cookies are used for a variety of purposes. For example, they calculate web statistics, provide online advertising and they improve visitor's experience on our Websites. As your privacy is important to us, we would like to inform you about which cookies are used on our Websites, as well as why we use them.

We may use the following cookies on our Websites:

Functional cookies: these cookies are essential in order to ensure that our Websites operates properly. They are used to save preferences, detect misuse of our Websites and services and to distribute the load on our servers, which keeps our Websites available. Certain services you may request cannot be provided without these cookies.

Web statistics cookies: these cookies are used to determine which parts of our Websites interest our visitors. This enables us to make the structure, navigation, and content of our Websites as user friendly as possible. These cookies are used to (i) keep track of the number of visitors to our web pages; (ii) keep track of the amount of time each user spends on our web pages; (iii) determine the order in which a visitor visits the various pages of our Websites; (iv) assess which parts of the Websites need to be changed; and (v) optimize the Websites.

Social media cookies: our Websites may integrate certain third-party plug-ins (such as a Facebook "like" button). Even if you do not click on these plug-ins, they may collect information about you, such as your IP address and the pages that you view. These plugins are governed by the privacy policy of the third party providing them.

Advertising cookies: our Websites may also enable third-party tracking mechanisms to collect data over time and across unaffiliated websites for use in interest-based advertising. For example, third parties may use the fact that you visited the Websites to send you online ads for OVT products on third party websites. In addition, our third-party advertising partners might use information about you to send you targeted advertisements based on your online behavior in general.

We or our third-party service providers also may use collected information to establish connections among related web browsers and devices (such as smartphones, tablets, computers, and TVs) for targeted advertising, analytics, attribution, and reporting purposes. These third parties may match your

browsers or devices if you log into the same online service on multiple devices or if your devices share similar attributes that support an inference that they are used by the same person or household. This means that information about your activity on Websites or apps on your current browser or device may be combined with information collected from your other browsers or devices.

Other cookies: this category includes cookies that do not fit into one of the above cookie categories. One example of this is the bundling of several of the cookies via Google Tag Manager.

For the purpose of statistical analysis, we use analytics tools such as Google Analytics. When you visit our Websites, your web browser automatically sends certain information to Google. For further information on how Google uses your data, please refer to <https://www.google.com/intl/en/policies/privacy/partners/>.

How to manage cookies

If you do not want our Websites to store cookies on your device, you can change your browser settings so that you receive a warning before certain cookies are stored. You can also adjust your settings so that your browser refuses most of our cookies or only certain cookies from third parties. You can also withdraw your consent to cookies by deleting the cookies that have already been stored.

Please be aware that if you do not want to accept any cookies, we cannot guarantee that our Websites will function properly. It may be that several functions will be unavailable to you or that you will even be unable to view certain parts of the Websites.

Please note that you will have to change your settings for each browser and device you use. Moreover, such methods will not work with respect to certain non-cookie online tracking technologies.

The procedures for changing your settings and cookies differ from browser to browser. If necessary, use the help function on your browser or click on one of the links below to go directly to the user manual for your browser.

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Safari](#)
- [Opera](#)

There are also software products available that can manage cookies for you. You can also use www.ghostery.com to accept or refuse each cookie used on our Websites.

To find out more about cookies, including how to see what cookies have been set and how to manage or delete them, visit www.allaboutcookies.org.

Contact us

If you have any questions about the cookies used on our Websites, please contact us at cookies@ovt.com.

Policy updates

We may change this cookie policy from time to time by posting the updated version of the policy on our Websites. Please check the Websites periodically to see any changes.