



## **OMNIVISION TECHNOLOGIES TO SHOW NEW 3 MEGAPIXEL CMOS CAMERACHIP™ AT THE PMA 2003 CAMERA SHOW**

### **Broad Product Offering To Be Showcased**

**SUNNYVALE, Calif. — January 30, 2003** — OmniVision Technologies, Inc. ([Nasdaq: OVTI](#)), a market-leading independent supplier of CMOS CameraChip™ solutions for high-volume imaging applications, will showcase its newest CameraChip technology advancements in its booth at the PMA 2003 Camera Show, to be held in Las Vegas, Nevada March 2-5, 2003. OmniVision will demonstrate its latest advancements in high quality 1.3, 2 and 3 Mega Pixel CameraChips, cell phone camera solutions, CameraPlay™ interactive gaming technology, and advancements in CameraChip low-light and high dynamic range capabilities.

### **About OmniVision**

OmniVision Technologies, Inc. is an independent CameraChip™ solutions provider. Utilizing proprietary design technology for its highly integrated still-photo and video camera solutions for high-volume imaging applications, OmniVision integrates multiple image processing and capture functions into a single CameraChip design. With the addition of only a lens, the result is a low-cost CameraChip that consumes less power, has a greater environmental functioning range and has a smaller footprint than typical CMOS multi-chip image sensor solutions. Omnivision's CameraChip solutions are in cell phones, personal digital assistants, automobiles and industrial machine vision applications, as well as surveillance and biometric security applications. OmniVision is based in Sunnyvale, California. For more information about the company, visit our Website at [www.ovt.com](http://www.ovt.com).

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