



## OMNIVISION'S 1.3-MEGAPIXEL CAMERACHIP™ ENHANCES FUNCTIONALITY OF MOBILE PHONES

**SUNNYVALE, Calif. – Sept. 13, 2004 – OmniVision Technologies, Inc. (Nasdaq: OVTI)** is shipping production volumes of its 1.3-megapixel OV9640 CameraChip™ to Siemens Information and Communication Mobile (Siemens mobile). Siemens has selected the OV9640 as the imaging system for its new S65 handset, Siemens' first mobile phone designed for high-performance still and video imaging. In addition to providing high-resolution still images, the OV9640 enables the S65 to generate MPEG4-format video images at up to 120 frames per second.

“We are pleased to be in partnership with a tier-one manufacturer of Siemens' caliber,” said Jess Lee, Director of Product Marketing at OmniVision. “OmniVision remains committed to the development of higher-resolution image sensors for mobile applications, and Siemens has a well-deserved reputation for combining state-of-the-art design with exceptional reliability. With the inclusion of our 1.3-megapixel chip,” said Lee, “the S65 continues Siemens' tradition of relentless innovation and establishes a new standard in multimedia functionality in a GSM handset.”

Launched in February of 2004, the OV9640 CameraChip provides 1.3-megapixel resolution in a small-footprint, ¼-inch design. It is a complete system-on-a-chip with full image processing, including exposure control, gamma correction, gain control, white balance, sharpness control, color saturation control, hue control, and windowing — all easily programmable through a standard serial interface. It features OmniVision's proprietary embedded algorithms, which eliminate digital effects such as smearing, fixed-pattern noise and blooming, along with VarioPixel™ technology, which provides superior performance in low-light conditions.

### **About OmniVision**

OmniVision Technologies designs and markets high-performance semiconductor image sensors. Its OmniPixel and CameraChip products are highly integrated single-chip CMOS image sensors for mass-market consumer and commercial applications such as mobile phones, digital still cameras, security and surveillance systems, interactive video games, PCs and automotive imaging systems. Additional information is available at [www.ovt.com](http://www.ovt.com).

OmniVision, CameraChip and OmniPixel are trademarks of OmniVision Technologies, Inc.

### **Safe-Harbor Statement**

*Certain statements in this press release, including but not limited to statements regarding the capabilities and benefits of the OV9640 CameraChip and the benefits of OmniVision's ongoing relationship with Siemens, are “forward-looking statements” as defined in the Private Securities Litigation Reform Act of*

*1995 and are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements to differ materially from actual events, include, without limitation, the performance and quality of OmniVision's 1.3-megapixel OV9460 CameraChip, the changing technical requirements for embedded cell phone image sensor products, potential errors, design flaws or other problems or defects associated with the OV9460, our customers' continued adoption of our CameraChip products, Siemens' continued use of our CameraChips in its handsets and the market's acceptance of these products, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report on Form 10-K and its quarterly reports on Form 10-Q. OmniVision disclaims any obligation to update information contained in any forward-looking statement, whether as a result of new information, future events or otherwise.*

Contact:

OmniVision Technologies, Inc.  
Jess Lee, Director of Product Marketing  
408-542-3000

Silverman Heller Associates  
Philip Bourdillon/Eugene Heller  
310-208-2550

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