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## OmniVision Announces New Low-Resolution Color CMOS Analog CameraChip™ for Toys and Security and Surveillance Applications

— Targets Price-Sensitive Applications —

**SUNNYVALE, Calif. – November 2, 2004** – OmniVision Technologies, Inc. (NASDAQ: OVTI) has released its new OV6900 series of analog color CameraChips™ specifically tailored for commercial and household security and surveillance applications as well as toys and multimedia applications.

The OV6910 is an NTSC and PAL CameraChip™ designed to enable single-chip solutions in applications where low cost and low power requirements are paramount.

"We believe we have produced a cost-effective solution capable of competing against the current CMOS and CCD sensors used in toys as well as in the security and surveillance market," said James He, vice president of Core Technology for OmniVision. "With this offering, camera manufacturers can produce a camera solution with all of the cost and power benefits of CMOS imaging technologies."

### Technical Specifications

The low power (5.0 volt), small size and low cost of the OV6910 make this solution ideally suited for mass market product applications such as baby monitors, do-it-yourself surveillance systems and vision-capable toys.

Designed for either NTSC or PAL, the OV6910 delivers composite video capable of directly driving a display device, such as a television or monitor. The OV6910 offers an image array capable of 306x240 (50 Hz) or 360x288 (60 Hz) resolution in a standard 1/5-inch format for PAL and 1/6-inch format for NTSC. Functions incorporated in the OV6910 CameraChip™ include automatic gain control (AGC), automatic exposure control (AEC), gamma correction, automatic level control (ALC) and automatic black level calibration.

### Price and Availability

OV6910 samples are available now. Initial volume pricing is expected to be below US\$4.50. Please contact your local sales representative for additional information or log onto [www.ovt.com](http://www.ovt.com).

**About OmniVision**

OmniVision Technologies designs and markets high-performance semiconductor image sensors. Its OmniPixel™ and CameraChip™ products are highly integrated single-chip CMOS image sensors for mass-market consumer and commercial applications such as mobile phones, digital still cameras, security and surveillance systems, interactive video games, PCs and automotive imaging systems. Additional information is available at [www.ovt.com](http://www.ovt.com).

**Safe-Harbor Language**

*Certain statements in this press release, including statements regarding the performance, capabilities and anticipated competitive advantages of OmniVision's OV6910 CMOS image sensor, are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with the OV6910 CMOS image sensor; customer acceptance and demand for the OV6910; and the other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual reports filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision disclaims any obligation to update information contained in any forward-looking statement.*

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