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OMNIVISION DELIVERS INDUSTRY'S BEST LOW-LIGHT SENSITIVITY FOR NOTEBOOK WEBCAMS

SANTA CLARA, Calif., Jan. 13, 2008 — OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading global supplier of CMOS imaging solutions, today introduced their latest solution for notebook webcams, the OV7740. Developed specifically to address the low-light sensitivity demands of the fast-growing notebook PC market, the low power, small profile OV7740 delivers 6800mV/lux-sec sensitivity to optimize performance and dramatically improve image quality. Featuring a 4.2-micron pixel based on OmniPixel3-HS™ technology, the OV7740 provides the functionality of a single-chip camera in a 1/5-inch optical format, ideal for helping today's leading-edge notebook PC manufacturers meet constrained space requirements.

“Webcams are most often used in home and office environments with poor lighting; therefore light-sensitivity performance is paramount,” said Todd Koelling, senior director of Notebook, Automotive, and Security Marketing at OmniVision. “Our latest OV7740 sensor delivers the best of both worlds — a smaller profile form factor and nearly double the light sensitivity of our previous generation sensors.”

The OV7740 is capable of operating at 60 frames per second (fps) in VGA resolution and 120 fps in QVGA resolution with complete user control over image quality, formatting and output data transfer. It supports a digital video parallel port, and provides full-frame, sub-sampled, windowed or scaled 8-bit/10-bit images in RAW RGB and YUV formats.

The OV7740 is expected to further strengthen the Company's leading position in the fast-growing notebook PC market. Third-party analyst Techno Systems Research projects the notebook webcam market to exceed \$6 billion by 2012, as demand for portable PCs continues to grow*.

In addition to notebooks, the ultra-low light sensitivity of the OV7740 also offers an ideal solution for security, surveillance, automotive, and games and toy applications.

Availability

The OV7740 is immediately available for sampling with volume production slated within the first quarter of 2009.

About OmniVision

OmniVision Technologies (NASDAQ: OVTI) is a leading developer of advanced digital imaging solutions. Its award-winning CMOS imaging technology enables superior image quality in many of today's consumer and commercial applications, including mobile phones, digital still and video cameras, webcams, security and surveillance, automotive and medical imaging systems. Find out more at www.ovt.com.

*Source: TSR, 2008 CCD/CMOS Area Image Sensor Market Analysis

Safe-Harbor Language

Certain statements in this press release, including statements regarding the performance and capabilities of, the anticipated demand for and the expected time frame for volume production of the OV7740 CMOS image sensors are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with the OV7740; customer and market acceptance, demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's most recent annual report filed on Form 10-K and its most recent quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.

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