

## OMNIVISION LAUNCHES SMALLEST FULL HD CAMERACHIP<sup>TM</sup> SENSOR FOR MOBILE DEVICES

## 1/6-INCH OV2724 ENABLES 1080P HD FRONT-FACING CAMERAS FOR NEXT-GENERATION SMARTPHONES, TABLETS AND ULTRABOOKS<sup>TM</sup>

**SANTA CLARA, Calif.,** — **April 30, 2013** — OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading developer of advanced digital imaging solutions, launched today its smallest full high-definition (FHD) CameraChip sensor designed for front-facing camera applications in smartphones, tablets and ultrabooks. The new OV2724 delivers high frame rate 1080p/60 HD video with best-in-class sensitivity and dynamic range, and can fit inside a 5 x 5 x 3.5 mm module, making the OV2724 an ideal camera solution for video chat and video conferencing applications on mobile devices.

"High-definition video chat and our latest video-in-video (ViV<sup>TM</sup>) functionality have quickly become highly desired features in mobile devices. However, enabling these features and integrating the necessary hardware into ultra-slim, high-performance devices is a continuous challenge for manufacturers," said Justin Kim, senior product marketing manager at OmniVision. "The OV2724 is uniquely positioned to address that challenge by offering smartphone and tablet manufacturers an easy-to-integrate front-facing camera solution that can meet both the performance requirement demanded by consumers, and the increasingly tight z-height constraint for next-generation mobile devices."

Utilizing an advanced 1.34-micron OmniBSI-2™ pixel architecture, the OV2724 captures 1080p HD video at 60 frames per second (FPS) with enhanced high dynamic range and low-light performance. The sensor's improved pixel performance ensures high-quality video recording even in the most difficult high-and low-light scenes. By using OmniVision's proprietary imaging technology to reduce or eliminate common sources of image contamination, such as fixed pattern noise and smearing, the 1/6-inch OV2724 produces clean and fully stable color images.

The OV2724 features a dual-lane MIPI interface and is available in chip scale package (CSP) and reconstructed wafer (RW) formats. The sensor is currently sampling and is expected to enter mass production in the third quarter of calendar 2013.

## **About OmniVision**

OmniVision Technologies (NASDAQ: OVTI) is a leading developer of advanced digital imaging solutions. Its award-winning CMOS imaging technology enables superior image quality in many of today's consumer and commercial applications, including mobile phones, notebooks, tablets and webcams, digital still and video cameras, security and surveillance, entertainment devices, automotive and medical imaging systems. Find out more at <a href="https://www.ovt.com">www.ovt.com</a>.

## Safe-Harbor Language

Certain statements in this press release, including statements regarding the expected benefits, performance, capabilities, and potential market appeal, as well as anticipated timing of mass production, of the OV2724 are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with OV2724, customer acceptance, demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.

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