



OMNIVISION ANNOUNCES HIGH-PERFORMANCE 1/9-INCH VGA CAMERACUBECHIP™ FOR ULTRA-COMPACT MOBILE APPLICATIONS

OVM7675 FACILITATES FRONT-FACING CAMERA APPLICATIONS FOR SMARTPHONES, TABLETS AND NOTEBOOKS

SANTA CLARA, Calif., — May 30, 2012 — OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading developer of advanced digital imaging solutions, today announced the latest addition to its CameraCubeChip family of ultra-compact, reflowable camera modules: the OVM7675. Boasting a module size of 2.9 x 2.9 x 2.3 mm, the CameraCubeChip's easy-to-use, drop-in compatibility and excellent low-light performance make it a leading solution for front-facing camera applications in smartphones, tablets and notebooks.

“The OVM7675 demonstrates OmniVision's prowess in designing highly efficient yet compact cameras,” said Aaron Chiang, senior technical marketing manager at OmniVision. “More and more mobile consumer electronics are designed to include front-facing cameras for video calls. These cameras are typically required to have exceptional image quality and low-light performance, and to fit into extremely compact spaces. The OVM7675 provides manufacturers of next-generation smartphones, tablets and notebooks a drop-in solution tailored to these stringent requirements.”

The OVM7675 is built on OmniVision's powerful OmniPixel3-HS™ technology. This technology delivers excellent low-light sensitivity of 1800 mV/(Lux-sec), making it ideal for operating in challenging lighting conditions. The OVM7675 delivers high quality VGA video at 30 frames per second, and full-frame sub-sampled or windowed 8-bit images in a wide range of formats. It can be controlled through the Serial Camera Control Bus (SCCB) interface.

The OVM7675 CameraCubeChip is currently sampling and is expected to enter volume production in the fourth quarter of 2012.

About OmniVision

OmniVision Technologies (NASDAQ: OVTI) is a leading developer of advanced digital imaging solutions. Its award-winning CMOS imaging technology enables superior image quality in many of today's consumer and commercial applications, including mobile phones, notebooks, tablets and webcams, digital still and video cameras, security and surveillance, entertainment devices, automotive and medical imaging systems. Find out more at www.ovt.com.

Safe-Harbor Language

Certain statements in this press release, including statements regarding the expected benefits, performance, capabilities, and potential market appeal, as well as anticipated timing of mass production, of the OVM7675 are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws or other problems with OVM7675, customer acceptance, demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.

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